

REMARKS/ARGUMENTS

Claims 1-13, and 16 of the original claims remain in this application and new claim 18 has herein been added. Claims 1-10 have been allowed and claims 12 and 13 have been cited by the examiner as containing allowable matter. Claim 11 has herein been amended to more clearly distinguish over the Lemons reference in this 102 rejection, by positively stating the physical relationship between instant elements 10 and 40. Lemons does not teach such a structure and so cannot achieve the objective of forming a narrow crease in the bottom flesh of the breast. It is this crease and the sandwiching compressive forces of the breast against the side surfaces of element 40 that functionally holds the instant device in place under and within the fold of the breast so that the Lemons' brassier 24, shoulder straps and U-shaped wire member 15 are not necessary to the function of the instant apparatus, an important advantage. Lemons teaches nothing more than a version of the so called, and well known, "push-up" bra. It is your applicant's opinion that the Lemons convex pads 10 are not able to be compressively gripped by the breast so as to be thereby held in place and are therefore not physically similar to the instant invention, so that it functions in a distinctively different manner.

Claims 14, 15 and 17 have herein been cancelled. New claim 18 has been entered into this application and claim 16 has herein been made dependent upon new claim 18. Claim 18 clearly distinguishes over the Beaudry and the Haverstock references. Therefore, claims 1-13, 16 and 18 are now in condition for allowance. Applicant respectfully requests that a timely Notice of Allowance be issued in this case.

Respectfully submitted,

By: 

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